

# Afrivet Business Management (Pty) Limited

## Privacy Notice

This Privacy Notice was last updated on **27 June 2023**.

### Introduction

We are Afrivet Business Management (Pty) Limited (“**Afrivet**”, “**we**” or “**us**”), a private limited liability company incorporated in South Africa. We distribute animal health products, knowledge solutions and services for animal owners, farmers, and veterinarians in Africa. We are part of the Bimeda Group, a leading global manufacturer, marketer and distributor of animal health products and veterinary pharmaceuticals (“**Bimeda Group**”).

We own and operate our own website located at [www.afrivet.co.za](http://www.afrivet.co.za) and we are the Responsible Party for all Personal Information that we Process as a result of your use of our website.

However, we are part of a global group – the global website is owned by Bimeda Group and each of its affiliates (“**Bimeda Affiliates**”) own and operate their own regional websites. You can find the links to each Bimeda Affiliate privacy policy here:

<b>Bimeda Affiliate</b>	<b>Link to Privacy Policy</b>
Bimeda Animal Health Limited	<a href="#">Bimeda Ireland - Privacy Policy</a>
Bimeda UK	<a href="#">Privacy Policy (bimeda.co.uk)</a>
Bimeda France	<a href="#">Bimeda France - Protection des données</a>
Bimeda USA	<a href="#">Privacy Policy (bimedaus.com)</a>
Bimeda Canada	<a href="http://bimedacanada.com">bimedacanada.com</a>
Bimeda China	<a href="#">Bimeda China - Privacy Policy</a>
Bimeda Brazil	<a href="#">Bimeda Brazil - Privacy Policy</a>
Bimeda Kenya	<a href="#">Bimeda Kenya - Privacy Policy</a>
Bimeda Guatemala	<a href="#">Bimeda Guatemala - Privacy Policy</a>

When you use the global website, [www.bimeda.com](http://www.bimeda.com), Bimeda Group acts as the Responsible Party (or Data Controller) of your Personal Information that is collected or obtained via the website. When you use a Bimeda Affiliate's local

website, your Personal Information will be Processed independently by the Affiliate(s) owning the local site in that country. Bimeda Group, and each Bimeda Affiliate are separate, independent Responsible Parties and when they Process your Personal Information, they will do it on a separate, independent basis, and for their own purposes.

If you would like to exercise any of your rights as a Data Subject (as detailed below in this Privacy Notice), please contact the relevant Bimeda Affiliate based in your country, or alternatively contact Bimeda Group if that is easier for you, who will follow your instructions in order to send your request to the relevant Responsible Party.

### **The right to privacy**

In terms of section 14 of the Constitution of the Republic of South Africa, everyone has the right to privacy. This means that you have the right that your personal information may not be unlawfully collected, retained, disseminated or used.

On 1 July 2021, the Protection of Personal Information Act, (“**POPIA**”) became effective. Where we use capitalised words, they have the meanings given to them in the POPIA, unless we explain otherwise.

We will only process your Personal Information in accordance with the POPIA and this Privacy Notice.

### **What is a Privacy Notice?**

This Privacy Notice describes our policies and procedures on the collection, use and disclosure of your Personal Information when you make use of our website.

We may amend or update our Privacy Notice, but we will provide you with notice of these amendments and updates. Your continued use of our website and services confirms your acceptance of our Privacy Notice. If you do not understand our Privacy Notice, you must stop using our website and services.

### **How and when do we collect your Personal Information?**

When you use this website, and subject to your consent to the use of cookies where relevant, we will record:

- the areas of the website that you visit;
- your language preferences;
- your activity on the website, such as products viewed, resources that you download and any information you provide to us;

- information about your computer, such as which browser you are using, your network location and the type of connection you are using (e.g., broadband, ADSL, etc.) and your IP address; and
- technical and other information that does not personally identify you.

We do this by using cookies. A cookie is a text file with a small piece of data that is used to identify your computer when you use a computer network. Here is a link to our Cookie Policy <https://www.afrivet.co.za/cookie-policy> for more information on what a cookie is, how we use them on our website and how you can de-activate certain cookies.

When you engage with us on our website by submitting a request for information from us, submit an online enquiry or apply for an open position, we may ask for some, or all, of the following Personal Information from you, in addition to such additional information as you may volunteer as appropriate:

- your name;
- company name;
- address;
- email address;
- postal address; and
- telephone number.

Once you submit information through our website, we will know who you are and you acknowledge that your activities on this website and information about you and/or your company may be recorded on our systems, which includes cloud-based systems.

If you are a job applicant, in addition to the information processed for website user, we will process the following information about you:

- academic information, qualifications and work history;
- nationality;
- visa status;
- organisation membership; and
- hobbies and interests.

**Legal basis for Processing your Personal Information**

In terms of section 11(1) of the POPIA, a Responsible Party may only Process your Personal Information on one of the 6 grounds listed in that provision. When we Process your Personal Information, we do it on the following legal basis:

<b>POPIA Section Reference</b>	<b>Legal Ground for Processing Personal Information</b>
11(1)(a)	You have consented to the Processing of your Personal Information through your voluntary interaction with us via our website.
11(1)(b)	The Processing is necessary to carry out actions for the conclusion or performance of a contract to which you are a party, such as a supply agreement or an employment agreement.
11(1)(c)	The Processing complies with an obligation imposed by law on us.
11(1)(f)	The Processing is necessary for pursuing our legitimate interests or the legitimate interests of a third party to whom the Personal Information is supplied. This may include the marketing and promoting of our products and services and conducting our business in a responsible and commercially prudent manner or when Bimeda Group receives a request that is meant to be sent to one of our Bimeda Affiliates, it is of Bimeda Group's interest to provide you with the best possible service, so it will send the enquiry to the relevant Affiliate for you, instead of asking you to send it again.

**Marketing**

We would like to provide you with information about Bimeda’s products and services, and other information from Bimeda, which we think you may find interesting. We may send you such information by post, email, and/or telephone if you agree we can.

You can opt-out from receiving marketing communications at any time. If you have received marketing communications from any of our Bimeda Affiliates and

decide that you no longer wish to receive same, please unsubscribe via email link, or by such other means as we may communicate to you.

Please note that as each entity is an independent Responsible Party (or data controller), we do not, as a group, operate a global marketing database, which means Bimeda Group is unable to unsubscribe you from marketing from all Bimeda companies centrally.

### **Who do we share your information with?**

Bimeda Affiliates share your personal information with Bimeda Group because Bimeda Group runs the global website.

We may disclose your Personal Information to third parties located in your country and in countries other than your own, in due compliance with applicable laws.

As we are a global entity, the countries to which your Personal Information is sent/accessed from may have a different standard of data protection than the country in which you are situated. However, we have put in place protections and adequate safeguards to ensure that your Personal Information is adequately protected and we comply with the law.

We may disclose your Personal Information to third parties, their agents and professional advisors, subject to confidentiality obligations, for the purpose of a due diligence exercise by third parties in connection with any proposed merger, acquisition, re-organisation or transfer of any part of our business and to any person proposing to participate in, or promote or underwrite or manage any such arrangement.

In some circumstances, we may have to disclose your Personal Information by law, because a court or the police or other law enforcement agency has asked us for it.

### **Retention of your information**

We only retain your Personal Information for as long as is necessary for us to use your Personal Information as described above or to comply with our legal obligations.

Where your Personal Information is Processed with your consent (for example, marketing purposes), such Personal Information is only retained by us until you revoke the consent for such Processing, or until the time limit dictated by law is reached.

**You have the right to access and rectify your Personal Information**

Pursuant to section 23 of the POPIA, you may request us to confirm, free of charge, whether we hold any of your Personal Information. You may also, against payment of the prescribed fee, request the record or a description of the Personal Information about you held by us, including information about the identity of all third parties, or categories of third parties who have access to this Personal Information.

You are required to provide adequate proof of identity in order to exercise these rights.

You are also advised of your rights pursuant to section 24 of the POPI Act to request us to:

- correct or delete your Personal Information in our possession or under our control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- destroy or delete a record of your personal information if we are no longer authorised to retain it in terms of section 14 of the POPI Act.

To exercise your rights, please send an email to [anton.lessing@afrivet.co.za](mailto:anton.lessing@afrivet.co.za)

**You have the right to object to the Processing of your Personal Information**

Should you wish to withdraw your consent for the Processing of your Personal Information, you may do so at any time by submitting an email to [anton.lessing@afrivet.co.za](mailto:anton.lessing@afrivet.co.za).

Please bear in mind that this withdrawal of consent will only mean that we may no longer Process your Personal Information from the date on which you have submitted the email to us (and it will not affect the Processing operations prior to this date).

**You have the right to lodge a complaint to the Information Regulator**

You have the right to lodge any complaint regarding the manner in which we Processed your Personal Information with the Information Regulator of South Africa (as provided for in terms of section 18(1)(h)(v) of the POPIA).

The address of the Information Regulator is as follows:

<b>Details of the Information Regulator</b>	The Information Regulator (South Africa)
<b>Physical Address</b>	33 Hoofd Street Forum III, 3rd Floor Braampark P.O Box 31533 Braamfontein, Johannesburg, 2017
<b>Contact Number(s)</b>	Tel No. +27 (0) 10 023 5200 Cell No. +27 (0) 82 746 4173
<b>Email Address(es)</b>	<b>Complaints email:</b> <a href="mailto:complaints.IR@justice.gov.za">complaints.IR@justice.gov.za</a>  <b>General enquiries email:</b> <a href="mailto:infoereg@justice.gov.za">infoereg@justice.gov.za</a> .

**Security Incidents**

If at any point you suspect or become aware of a security incident (e.g., your password for accessing your registered account on this website is stolen or you receive suspicious communication from someone holding themselves out to be a Afrivet or Bimeda employee or from a dupe website claiming to be affiliated with Afrivet or Bimeda), please forward the communication to us or report the incident by email to [legal@bimeda.com](mailto:legal@bimeda.com) as soon as possible.

**Linking to other websites**

Our website or marketing email messages sometimes include links to other third party websites which are not within our control. Once you have left our website/marketing email message, we cannot be held responsible for the content of these third-party websites or the protection and privacy of any information which you provide to those websites. You should exercise caution and look at the privacy notice / policy applicable to the website in question.